

LOCATION:
Boise, Idaho

OWNER:
917 Lusk LLC.

CONSTRUCTION DATE:
2005

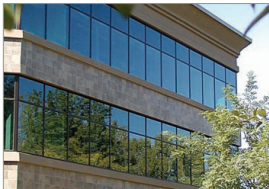
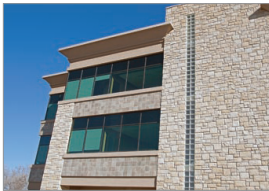
SQUARE FOOTAGE:
28,000

PRIMARY USE:
Office



KEYNETICS BUILDING

office | boise, idaho



BRS Architects designed a three story Class A office building to house the Keynetics corporate offices and their subsidiary Clickbank on the banks of the Boise River. Careful attention was needed in positioning the building due to the river floodplain and greenbelt recreation access setbacks. Buildings along the river have additional requirements to protect water, wildlife and aesthetics; mandating all parking, landscaping and exterior finishes comply with the Boise River System Ordinance.

The exterior cladding materials were chosen for their natural coloring and textures in an effort to blend with the surroundings. Glazing was picked for its non-reflective anti-glare properties. Interior infrastructure was designed for a call center with large server capacity using innovative fiber optic service and cable routing, backup emergency and redundant power systems, and energy efficient heating and cooling systems.