

**LOCATION:**  
Eagle, Idaho  
**OWNER:**  
Del & Angie Peterson  
**CONSTRUCTION DATE:**  
2005  
**SQUARE FOOTAGE:**  
6,500  
**PRIMARY USE:**  
Retail



## NORTHWEST PETS

retail | eagle, idaho



Looking to satisfy the burgeoning specialty pet supply market and their own entrepreneurial spirit, co-owners Del and Angie Peterson moved to Eagle, Idaho providing the Treasure Valley with its largest purveyor of specialty dog and cat merchandise. BRS Architects was appointed with the task of designing a building that would reflect the couple's passion. Understanding the local jurisdiction's stringent planning and development standards prompted the design team and owner to agree on a craftsman atmosphere. The objective of the exterior material palette was to merge Eagle's design guidelines with the client's love of traditional craftsman architecture. A stone wainscot wraps the base of the structure while the rest of the building is comprised of harmonizing beige lap siding and stained heavy timber accents.

The retail sales area is spacious with open meticulously selected heavy timber trusses above and carefully designed matching wood shelving and marketing displays. Even the products on the racks are specifically chosen because of their all-natural, raw, and/or organic qualities. On the opposite end of the 5,600 square foot structure are do-it-yourself dog grooming bays. The store has been recognized as an editor's pick in The Idaho Statesman's "Best of Treasure Valley 2006" as well as a feature article in the esteemed Eagle Magazine.